

October 13, 2016

## Grand Forks Credit Union Celebrates Principled Banking.

On October 20, 2016, Grand Forks Credit Union (GFCU) will, along with more than 56,000 credit unions around the world, celebrate International Credit Union Day (ICU Day), and the foundational principles that make credit unions unique.

GFCU will have cookies and coffee or juice available to members in branch all day long, and will be giving away nearly \$2000 in cash and prizes including gift certificates to local businesses, and tickets local events like the Gallery 2 Wine Tasting.

Credit unions are financial cooperatives guided by seven principles, including democratic control, social responsibility, and returning profits to members. GFCU celebrates ICU Day because it believes banking should be principled and socially positive.

On ICU Day, GFCU joins the more than 217 million credit union members around the world in celebrating the people-first principles that have helped lift people out of poverty and strengthen communities all over the globe.

The public is welcome to stop by GFCU and celebrate with a movement that concerns itself with the financial success of all people.

### **About gfcu**

Grand Forks Credit Union (gfcu) has been operating in the Kootenay-Boundary region for nearly 70 years, from its branch located in Grand Forks, British Columbia. Serving more than 8000 members, with an asset base worth more than 200 million dollars, gfcu is one of BC's largest independent single branch Credit Unions still in operation today. Offering a full service suite of financial products and services, gfcu prides its self on proactive and creative solutions that always keep the welfare of members, residents, and the community as a top priority.

Media Contact: Jeff Fero  
Email: [jfero@gfcu.com](mailto:jfero@gfcu.com)  
Phone: 250.442.4018

Grand Forks Credit Union  
447 Market Ave - Grand Forks, BC – V0H 1H0  
[www.gfcu.com](http://www.gfcu.com)